

Weight Loss That's Free*

A difference that's real.



Lose Weight with Real Appeal

Real Appeal® is an online weight loss program available to you and eligible family members at no additional cost through your health benefits plan.

With Real Appeal you get:

- A **Transformation Coach** who leads online group sessions.
- **Online tools** to help track your food, activity, and weight loss progress.
- A **Success Kit** with recipes, scales, workout DVDs, and more — shipped right to your door.



A Real Appeal Success Story



Before

After

Bill

Real Appeal member

81

lbs lost

Real Appeal members who attended 4 or more sessions during the program lost 10 pounds on average. Talk to your doctor before starting any weight loss program.

Get started today at
enroll.realappeal.com

**Real
Appeal®**

Have your health insurance ID card accessible during enrollment.

*Real Appeal is offered at no additional cost to members as part of their medical benefits plan, subject to eligibility requirements.

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